Week Ending January 2nd, 2020 – New Ads Fall to Early December Levels

WETHERSFIELD, January 8th, 2021 – During the week ending January 2nd, 2021, there were 2,431 new postings, down 27% or -924 new ads from a week before. This decrease is driven by declines in Professional, Scientific, & Technical Services (-188 new ads), Retail Trade (-176), and Manufacturing (-161 new ads). This new ad level is the lowest in over 7 months and corresponds with a recent economic slowdown that is attributed to the recent increase in coronavirus (Covid-19) cases and efforts to contain the pandemic.[1] Employers with the largest over the week decreases include The Home Depot (-219 new ads), Hartford Healthcare (-72 new ads), Raytheon (-68 new ads) and Lowe's Companies (-39 new ads).
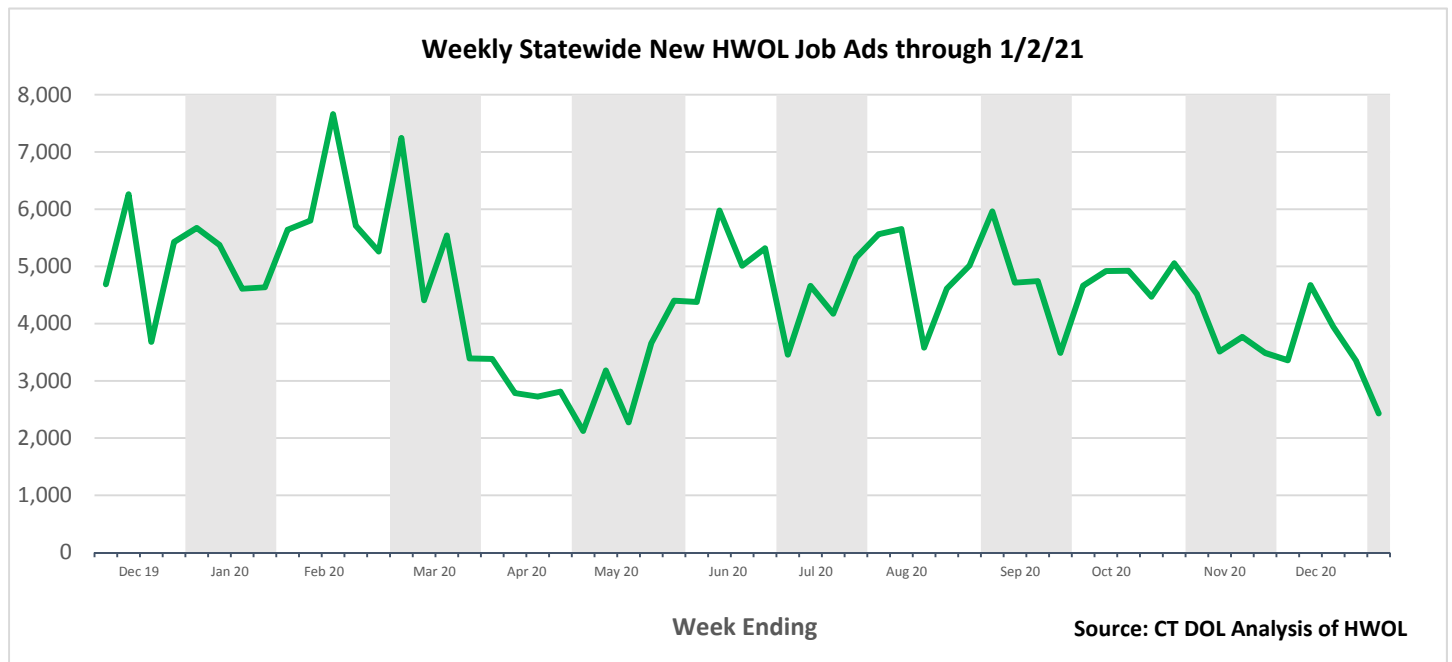
Industries with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

Occupations with the most new postings include Supervisors of Retail Sales Workers, Retail Salespersons and Registered Nurses.

Employers with the most new postings include CVS Health, Amazon, and Cigna Corporation.

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[1] US BLS. The Employment Situation – December 2020. Released January 8, 2021 https://www.bls.gov/news.release/pdf/empsit.pdf

The three industries with the most new job postings where

- **Retail Trade** (506 new postings, -26% over the week)
- **Health Care and Social Assistance** (441 new postings, -25% over the week)
- **Finance and Insurance** (164 new postings, -39% over the week)

NAICS	Industry	Ads Week Ending: 1/2/21	1 week ago: 12/26/20	4 weeks ago: 12/5/20	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	2,431	3,353	2,815	-27%	-922	-14%	-384
11	Agriculture, Forestry, Fishing and Hunting	6	2	3	200%	4	100%	3
21	Mining, Quarrying, and Oil and Gas Extraction	0	3	0	-100%	-3	0%	0
22	Utilities	13	31	23	-58%	-18	-43%	-10
23	Construction	37	27	22	37%	10	68%	15
31	Manufacturing	106	267	157	-60%	-161	-32%	-51
42	Wholesale Trade	7	20	16	-65%	-13	-56%	-9
44	Retail Trade	506	682	316	-26%	-176	60%	190
48	Transportation and Warehousing	60	79	72	-24%	-19	-17%	-12
51	Information	44	117	42	-62%	-73	5%	2
52	Finance and Insurance	164	270	221	-39%	-106	-26%	-57
53	Real Estate and Rental and Leasing	38	61	27	-38%	-23	41%	11
54	Professional, Scientific, and Technical Services	101	289	206	-65%	-188	-51%	-105
55	Management of Companies and Enterprises	4	1	3	300%	3	33%	1
56	Administrative and Support	75	87	85	-14%	-12	-12%	-10
61	Educational Services	78	83	76	-6%	-5	3%	2
62	Health Care and Social Assistance	441	589	624	-25%	-148	-29%	-183
71	Arts, Entertainment, and Recreation	40	15	5	167%	25	700%	35
72	Accommodation and Food Services	100	102	130	-2%	-2	-23%	-30
81	Other Services (except Public Administration)	55	36	48	53%	19	15%	7
92	Public Administration	50	50	44	0%	0	14%	6
99	Unspecified	506	542	695	-7%	-36	-27%	-189

Source: CT DOL Analysis of HWOL

Fifteen sectors had job posting decreases over the week, one was unchanged and five had increases. Most of the new ad decreases occurred in Professional, Scientific, and Technical Services (-188 new ads or -65%), Retail Trade (-176 new ads or -26%) and Manufacturing (-161 new ads or 60%). These three industries combined accounted for more than half the overall new ad decreases over the week. The gains in the five increasing industries were comparatively small, the largest being Arts, Entertainment, and Recreation (+25 new ads or +167%), Other Services (+19 new ads or +53%), and Construction (+10 new ads or +37%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf

Help Wanted Online (HWOL) Weekly New Job Ads　　　　　　　　　　　　　　CTDOL, Office of Research

New Job Postings by Occupation

The occupations with the most new postings were:

- First-Line Supervisors of Retail Sales Workers (112 new postings, -13% over the week)
- Retail Salesperson (103 new postings, -16% over the week)
- Registered Nurses (71 new postings, -42% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 1/2/21	1 week ago: 12/26/20	4 weeks ago: 12/5/20	1 week change		4 week change	
				%	#	%	#
First-Line Supervisors of Retail Sales Workers	112	128	54	-13%	-16	107%	58
Retail Salespersons	103	122	114	-16%	-19	-10%	-11
Registered Nurses	71	123	88	-42%	-52	-19%	-17
Customer Service Representatives	69	68	71	1%	1	-3%	-2
Sales Representatives, Wholesale and Manufacturing	66	65	65	2%	1	2%	1
Pharmacy Technicians	63	38	10	66%	25	530%	53
Managers, All Other	55	84	66	-35%	-29	-17%	-11
Laborers and Freight, Stock, and Material Movers	54	64	43	-16%	-10	26%	11
Stock Clerks and Order Fillers	49	37	44	32%	12	11%	5
Computer Occupations, All Other	44	124	96	-65%	-80	-54%	-52
Medical and Health Services Managers	39	39	33	0%	0	18%	6
Personal Care Aides	38	39	35	-3%	-1	9%	3
Maintenance and Repair Workers, General	37	42	25	-12%	-5	48%	12
Sales Managers	37	56	17	-34%	-19	118%	20
Medical Secretaries	27	19	25	42%	8	8%	2
Software Developers, Applications	26	85	179	-69%	-59	-85%	-153
Heavy and Tractor-Trailer Truck Drivers	24	49	25	-51%	-25	-4%	-1
Hotel, Motel, and Resort Desk Clerks	24	2	6	1,100%	22	300%	18
Nursing Assistants	24	51	39	-53%	-27	-38%	-15
Security Guards	24	48	28	-50%	-24	-14%	-4
Childcare Workers	23	14	10	64%	9	130%	13
Secretaries and Administrative Assistants	23	27	27	-15%	-4	-15%	-4
Maids and Housekeeping Cleaners	21	8	15	163%	13	40%	6
Driver/Sales Workers	20	41	10	-51%	-21	100%	10
Janitors and Cleaners	20	23	23	-13%	-3	-13%	-3

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/2/21	1 Week Ago: 12/26/20	4 Weeks Ago: 12/5/20	1 Week # Change	4 Week # Change
CVS Health	178	65	39	113	139
Amazon	51	9	12	42	39
Cigna Corporation	30	38	38	-8	-8
State of Connecticut	25	24	11	1	14
The Home Depot Incorporated	22	241	12	-219	10
Allied Universal	18	40	9	-22	9
Yale-New Haven Health System	17	10	26	7	-9
Anthem Blue Cross	16	45	16	-29	0
UnitedHealth Group	15	11	20	4	-5
Eastern Connecticut Health Network	14	6	6	8	8
Spectrum	13	7	6	6	7
Whole Foods Market, Inc.	13	11	8	2	5
Mercy Medical Center Clinton	11	6	25	5	-14
State Farm Insurance Companies	11	10	6	1	5
Walgreens Boots Alliance Inc	11	19	5	-8	6
People's United Bank	10	5	4	5	6
Select Medical	10	6	14	4	-4
Advance Auto Parts Incorporated	9	29	6	-20	3
BJ's Wholesale Club, Inc.	9	6	14	3	-5
University of Connecticut	9	5	6	4	3
Utilities Service	9	4	3	5	6
Yale University	9	16	8	-7	1
Atria Senior Living	8	1	3	7	5
Cotton On	8	9	4	-1	4
Stamford Hospital	8	7	37	1	-29

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending January 2, 2021 were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 17 had over the week increases, 8 had decreases. The 17 increasing employers had a combined 218 new ad increase over the week and the 8 decreasing employers accounted for a 314 new ad decrease. CVS Health (+113 new ads) had the largest increase over the week. The Home Depot (-219 new ads) had the largest decrease over the week and follows a 238 new ad gain over the prior week.

Covid-19 and Weekly New Job Postings
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?
The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf